

About the brand

The source adage fragrance brand, co-founded by creatives, Christopher Draghi and Robert Dobay, launched in 2015 with the opening of its curated retail store on Hudson, NY's historic Warren Street. The striking 1830's Greek Revival boutique opened its doors to the famed river town's many metropolitan visitors with a collection of elevated home fragrances inspired by "great American landscapes"– a theme that guides the brand's signature product line and the more recently introduced fine fragrance collection.

Amenity collection

Aétai, a seductive floral and alluring scent for all. Derived from the Algonquian word meaning, "on both sides", aétai is a soulful balance of lush wild flowers, carnal seafarer notes of spice and ambergris, and enveloping amber hues of the Northeast woodlands.

- 360ml bottles have Viewstrip
- Triple-milled bar soap

Hero ingredients & claims

Legend: VEGAN · AGAINST ANIMAL CRUELTY · PARABEN FREE (PF) · SULPHATE FREE (SF) · SLS FREE (SLSF) · PHTHALATE FREE (PHF)

Product	Hero ingredients	Claims
Shampoo	Aloe, Pro Vitamin B5, White Tea Extract and Soy protein	V
Conditioner	Aloe, Pro Vitamin B5, White Tea Extract and Soy protein	V
Body Wash	Aloe, White Tea Extract	V
Body Lotion	Aloe, Vitamin E and Hyaluronic Acid	V
Bar Soap	Shea Butter, Aloe Vera Juice Powder, Cocoa Butter, Oatmeal, Coconut Oil	V

Fragrance profile

Top Notes	Orange
Middle Notes	Clove, Olibanum
Base Notes	Cedrus Atlantica

PRODUCT CODE	DESCRIPTION	ITEM SIZE	CASE PACK
SOAP			
SOAD-SOAP01	SOURCE ADAGE AÉTAI CLEANSING BAR	1 OZ / 30G	200
TUBE (30 ML)			
SOAD-BLTN01	SOURCE ADAGE AÉTAI BODY LOTION	1 FL. OZ / 30ML	288
NON-REFILLABLE DOVELOK DISPENSERS (360 ML)			
SOAD-SHAM01	SOURCE ADAGE AÉTAI SHAMPOO DOVELOK DISPENSER - WITH VIEWSTRIP	12.2 FL. OZ / 360ML	24
SOAD-COND01	SOURCE ADAGE AÉTAI CONDITIONER DOVELOK DISPENSER - WITH VIEWSTRIP	12.2 FL. OZ / 360ML	24
SOAD-BGEL01	SOURCE ADAGE AÉTAI BODY WASH DOVELOK DISPENSER - WITH VIEWSTRIP	12.2 FL. OZ / 360ML	24
DOVELOK BRACKET			
DOVE-AKIT02	DOVELOK KIT (INCL. GRAY BRACKET, INSTALLATION TEMPLATE & 3 KEYS)	SINGLE	50
DOVE-ACES02	DOVELOK BOTTLE RELEASE KEY	ONE SIZE	25



1 oz / 30 g



1 fl. oz / 30 ml







12.2 fl.oz / 360 ml



Dovelok bracket

*Please note, that the images may not be true to scale.

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