# FRAMA




## About the brand

Based in Copenhagen, FRAMA is a multi-disciplinary brand encompassing furniture, lifestyle objects, self care, and fragrances that encourage mindful living.

With an emphasis on natural materials and uncompromising quality, FRAMA's work celebrates craftsmanship, resulting in a timeless and honest aesthetic.

### Amenity collection

Frama's amenities program is designed to elevate the guest experience through thoughtfully crafted personal care products that reflect a balance of design, functionality, and natural sensibility. Rooted in a Scandinavian approach to simplicity and wellness, each amenity—whether shampoo, conditioner, body wash, or lotion—is formulated with high-quality, plant-based ingredients and presented in minimalist, reusable packaging.

## Hero ingredients & claims

Legend: VEGAN · AGAINST ANIMAL CRUELTY · PARABEN FREE (PF) · SULPHATE FREE (SF) · SLS FREE (SLSF) · PHTHALATE FREE (PHF)

| Product | Hero ingredients | Claims |
|---|---|---|
| Shampoo | Glycerin, Propylene Glycol, Fig Fruit Extract, Cotton Flower Extract | V |
| Conditioner | Glycerin, Lactic Acid, Propylene Glycol, Fig Fruit Extract, Cotton Flower Extract | V |
| Body & Hand Wash | Fig Extract, Cotton Flower Extract | V |
| Body Lotion | Sunflower Seed Oil *Organic, Glycerin, Shea Butter, Aloe Barbadensis Leaf Juice | V |
| Hand Wash | Fig Extract, Cotton Flower Extract | V |
| Soap Bar | Shea Butter, Glycerin, Lemon Peel Oil, Patchouli Oil, Camphor | V |

## Fragrance profile Herbarium

| | | | | | |
|---|---|---|---|---|---|
| Top Notes | Basilic, Lemon, Juniper, Black Pepper, Orange, Bergamot | Middle Notes | Violet, Geranium, Neroli, Camomilla, Wormwood, Rose | Base Notes | Patchouly, Cedar-wood, Sandalwood |

# FRAMA

| PRODUCT CODE | DESCRIPTION | ITEM SIZE | CASE PACK |
|---|---|---|---|
| **SOAPS** | | | |
| FRAM-SOAP01 | FRAMA SOAP BAR | 1.7 OZ / 50 G | 100 |
| **REFILLABLE SPAZA DISPENSERS (480 ML)** | | | |
| FRAM-SHAM01 | FRAMA HERBARIUM SHAMPOO | 16.2 FL. OZ / 480 ML | 18 |
| FRAM-COND01 | FRAMA HERBARIUM CONDITIONER | 16.2 FL. OZ / 480 ML | 18 |
| FRAM-BGEL01 | FRAMA HERBARIUM BODY WASH | 16.2 FL. OZ / 480 ML | 18 |
| FRAM-BLTN01 | FRAMA HERBARIUM BODY LOTION | 16.2 FL. OZ / 480 ML | 18 |
| FRAM-LQSP01 | FRAMA HERBARIUM HAND WASH | 16.2 FL. OZ / 480 ML | 18 |
| **GALLONS (3.8 L)** | | | |
| FRAM-SHAM02 | FRAMA HERBARIUM SHAMPOO | 1 GAL / 3.8 L | 4 |
| FRAM-COND02 | FRAMA HERBARIUM CONDITIONER | 1 GAL / 3.8 L | 4 |
| FRAM-BGEL02 | FRAMA HERBARIUM HAND AND BODY WASH | 1 GAL / 3.8 L | 4 |
| FRAM-BLTN02 | FRAMA HERBARIUM BODY LOTION | 1 GAL / 3.8 L | 4 |
| **BRACKETS** | | | |
| BYRE-BRAC02 | SINGLE TAMPER RESISTANT SPAZA BRACKET | SINGLE | 20 |
| BYRE-BRAC03 | DOUBLE TAMPER RESISTANT SPAZA BRACKET | DOUBLE | 10 |
| BYRE-BRAC01 | TRIPLE TAMPER RESISTANT SPAZA BRACKET | TRIPLE | 10 |
| BRAC-KEYS01 | SPAZA BOTTLE RELEASE KEY | ONE SIZE | 10 |




**1.7 oz / 50 g**




**16.2 fl.oz / 480 ml**

# FRAMA



**Spaza brackets**




**1 gal / 3.8 l**

*Please note, that the images may not be true to scale.

HUNTER AMENITIES

For more information:
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