BYREDO



About the brand

Byredo's approach to fragrance is tied to Memory, Travel & Emotions. This is achieved through a unique style of perfumery, that uses a very small number of raw materials per composition. Each fragrance is a story, a sketch in itself as Ben Gorham is translating memories and emotions into perfumes.

Amenity collection

With a focus on beauty and fantasy, Bal d'Afrique is Ben Gorham's "love letter" to Africa. To epitomize and celebrate the reach and influence of Africa through time, particularly the way its myriad cultures have shaped dance, art, and music, the idea of an imaginary event.

- Cleansing, triple-milled bar soap
- Recyclable caps & bottles
- French & English descriptions

Hero ingredients & claims

Legend: VEGAN · AGAINST ANIMAL CRUELTY · PARABEN FREE (PF) · SULPHATE FREE (SF) · SLS FREE (SLSF) · PHTHALATE FREE (PHF)

Product	Hero ingredients	Claims
Shampoo	Aloe, Vitamin C, Pro Vitamin B5, Vitamin E Chamomile Extract and Soy Protein	V · · · · ·
Conditioner	Aloe, Vitamin C, Pro Vitamin B5, Vitamin E Chamomile Extract and Olive Extract	V · · · · ·
Body Wash	Aloe, Vitamin E, Olive, Flax Seed, Jojoba and White Tea Extracts	V · · · ·
Body Lotion	Shea, Avocado, Safflower, Almond and Apricot Oils, White tea, Pomegranate and Chamomile Extracts	V · · · · ·
Hand Wash	Aloe, Vitamin E, Olive, Flax Seed, Jojoba and White Tea Extracts	V · · · · ·
Bar Soap	Shea Butter	V · · · · ·

Fragrance profile Bal D'Afrique

Top notes	African Marigold, Bergamot, Bucchu, Lemon, Neroli	Middle notes	Cyclamen, Jasmine Petals, Violet	Base notes	Black Amber, Moroccan Cedarwood, Musk, Vetiver

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PRODUCT CODE	DESCRIPTION	ITEM SIZE	CASE PACK
SOAPS			
BYRE-SOAP05	BYREDO BAL D'AFRIQUE GLYCERIN BAR SOAP, PAPER	1.4 OZ /40 G	200
BYRE-SOAP03	BYREDO BAL D'AFRIQUE SOAP BAR, CARTON	2.1 OZ /60 G	100
TUBES (40 ML)			
BYRE-SHAM04	BYREDO BAL D'AFRIQUE HAIR SHAMPOO	1.35 FL.OZ / 40 ML	200
BYRE-COND04	BYREDO BAL D'AFRIQUE HAIR CONDITIONER	1.35 FL.OZ / 40 ML	200
BYRE-BGEL04	BYREDO BAL D'AFRIQUE BODY WASH	1.35 FL.OZ / 40 ML	200
BYRE-BLTN04	BYREDO BAL D'AFRIQUE BODY LOTION	1.35 FL.OZ / 40 ML	200
BOTTLES (50 ML)			
BYRE-SHAM03	BYREDO BAL D'AFRIQUE HAIR SHAMPOO	1.7 FL.OZ / 50 ML	192
BYRE-COND03	BYREDO BAL D'AFRIQUE HAIR CONDITIONER	1.7 FL.OZ / 50 ML	192
BYRE-BGEL03	BYREDO BAL D'AFRIQUE BODY WASH	1.7 FL.OZ / 50 ML	192
BYRE-BLTN03	BYREDO BAL D'AFRIQUE BODY LOTION	1.7 FL.OZ / 50 ML	192
BOTTLES (70 ML)			
BYRE-SHAM05	BYREDO BAL D'AFRIQUE HAIR SHAMPOO	2.4 FL.OZ / 70 ML	100
BYRE-COND05	BYREDO BAL D'AFRIQUE HAIR CONDITIONER	2.4 FL.OZ / 70 ML	100
BYRE-BGEL05	BYREDO BAL D'AFRIQUE BODY WASH	2.4 FL.OZ / 70 ML	100
BYRE-BLTN05	BYREDO BAL D'AFRIQUE BODY LOTION	2.4 FL.OZ / 70 ML	100
REFILLABLE SPAZA DISPENSER (450 ML)			
BYRE-SHAM17A	BYREDO BAL D'AFRIQUE HAIR SHAMPOO (WITH VIEWSTRIP)	15.2 FL.OZ / 450 ML	15
BYRE-COND17A	BYREDO BAL D'AFRIQUE HAIR CONDITIONER (WITH VIEWSTRIP)	15.2 FL.OZ / 450 ML	15
BYRE-BGEL17A	BYREDO BAL D'AFRIQUE BODY WASH (WITH VIEWSTRIP)	15.2 FL.OZ / 450 ML	15
BYRE-BLTN17A	BYREDO BAL D'AFRIQUE BODY LOTION (WITH VIEWSTRIP)	15.2 FL.OZ / 450 ML	15
BYRE-LQSP01A	BYREDO BAL D'AFRIQUE HAND WASH (WITH VIEWSTRIP)	15.2 FL.OZ / 450 ML	15
HYDRATION VIP KIT			
BYRE-AKIT03	BYREDO VIP HYDRATION KIT IN CARTON BOX		24
	BYREDO VIP EYE CREAM	0.16 FL.OZ / 5 ML	1 / KIT
	BYREDO VIP LIP BALM	0.3 FL.OZ / 10 ML	1 / KIT
	BYREDO VIP HAND CREAM	1 FL.OZ / 30 ML	1 / KIT
	BYREDO VIP FACIAL TONER	0.3 FL.OZ / 10 ML	1 / KIT
	BYREDO HYDRATION KIT BOX INCL TOP , BOTTOM, INSERT, RIBBON		1 / KIT
GALLONS (3.8 L)			
BYRE-SHAM16A	BYREDO BAL D'AFRIQUE HAIR SHAMPOO	128 FL .OZ / 3.8 L	4
BYRE-COND16A	BYREDO BAL D'AFRIQUE HAIR CONDITIONER	128 FL .OZ / 3.8 L	4
BYRE-BGEL16A	BYREDO BAL D'AFRIQUE BATH GEL & BODY WASH	128 FL .OZ / 3.8 L	4
BYRE-BLTN16A	BYREDO BAL D'AFRIQUE BODY LOTION	128 FL .OZ / 3.8 L	4
SPAZA BRACKETS			
BYRE-BRAC02	SPAZA SINGLE TAMPER RESISTANT BRACKET | 450 ML 28 MM	SINGLE	20
BYRE-BRAC03	SPAZA DOUBLE TAMPER RESISTANT BRACKET | 450 ML 28 MM	DOUBLE	10
BYRE-BRAC01	SPAZA TRIPLE TAMPER RESISTANT BRACKET | 450 ML 28 MM	TRIPLE	10
BRAC-KEYS01	SPAZA BOTTLE RELEASE KEY	ONE SIZE	10

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1.4 oz / 40g **2.1 oz / 60g**



1.35 fl.oz / 40 ml



1.7 fl. oz / 50 ml



2.4 fl. oz / 70 ml

*Please note, that the images may not be true to scale.

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Hydration VIP kit



15.2 fl. oz / 450 ml

*Please note, that the images may not be true to scale.

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Spaza brackets



128 fl. oz / 3.8 l

*Please note, that the images may not be true to scale.

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For more information:
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